

Vineland High School
Marching Clan
Competition

2017 Ad Book Instructions

BUSINESS/PROFESSIONAL/COMMUNITY PATRONS

Patrons are sold for \$5.00 each. The person that purchases the patron will have his/her NAME printed in the ad book in the Patron section. Fill out the little slip of paper and return all completed ones in an envelope with the money inside and place your name on the front. Patrons are due **OCTOBER 12th**.

ADS

Everything that you need to sell an ad is on the ad paper. When you approach someone and ask them to purchase an ad, hand them the double-sided form. This includes a cover letter and a form that they have to complete and return. In order for you to receive credit, your name must be placed in the appropriate space on the form.

There are two options for turning in ads:

- 1) If the business can give you the ad and the check when you ask them, place all materials in an envelope and hand it to Mr. McDevitt.
- 2) If they cannot give you the check and the ad when you are there, leave the form with them and they can mail the packet to Mr. McDevitt. If this method is used, it would be a good idea to follow-up your visit with a phone call a few days after you leave the information.

Ad papers will be available for you to take up until the last day. You can pick them up before 1st period, after school, during lunch periods and during study halls. Do not interrupt classes to take them.

Ad prices are:	Full Page	\$100.00
	Half Page	\$60.00
	Quarter Page	\$35.00

In many of the competition programs, parents place ads with pictures of their “band child”. If your parent would like to do this, include a wallet-sized photo. The ads will all be created with a similar format.

All ads must be received by **OCTOBER 12th**. Ads that are received after this date will be returned unopened. After the ad book has been printed, we will credit accounts.

If you have any questions, please ask!